

# Why Join CCY

By joining CCY, you take your place among our growing community of individuals and professionals who share our vision that every youth in California has access to the services, support and programs they need to lead successful lives. Your membership with CCY will go along way toward strengthening the voice of youth in California and at the Capitol where many decisions affecting youth are being made.

## What are the Benefits of Membership?

#### Advocacy & Public Policy

We work directly with our members to protect and enhance the quality of life, services and opportunities for California's disconnected and disadvantaged youth. CCY provides members with several opportunities to connect directly with elected officials and help influence positive policy developments. Each year members are invited to join CCY staff and lobbyists at hearings, legislative meetings and other forums to help educate policymakers on critical issues and legislation that impact the well-being California's youth.

### Electronic Newsletter

Our monthly electronic newsletters provides readers with need-to- know updates on CCY activities, programs and upcoming events. The newsletter also connects readers to the efforts of others working on behalf of California's youth. CCY members interested in contributing articles and editorials to share experiences, success stories and thoughts with a readership of more than 3,000 individuals are encouraged and welcome to do so!

### **Policy Alerts**

CCY ensures members stay informed and responsive through advocacy updates and action alerts containing the latest developments on youth policy issues and legislation.

# **Funding Alerts**

Members receive exclusive access to regular email updates with the latest foundation and government funding opportunities to help connect them to new resources and support for their youth-focused programs and services.

#### **Customized Crisis Line Data Reports**

Members have access to specialized data from the California Youth Crisis Line. Customized reports highlight key topics callers in your community are discussing with crisis line counselors, providing valuable data that can be used in funding requests and advocacy work. Please contact us for more details!

# **Taking Action Conference Discount**

Our annual Taking Action Conference provides participants with the opportunity to connect with like-minded individuals across the state to share ideas, energy and experiences, as well as gain the opportunity to speak directly to elected officials about ways they can create change through positive policy making. **CCY Members enjoy special discounted pricing on conference registration!** 

### **Education & Networking**

Members enjoy free access to regional meetings, educational workshops, webinars and quarterly members-only conference calls.

#### Personal Profile on CCY Website

Each member will have a personal profile on our CCY Website. In addition to providing our members picture/logo and brief bio, we will add links directly to our member's websites. This also includes an interactive map showing your region and location.