



**Sunday, April 19th - April 21st 2026**  
At Holiday Inn Sacramento Downtown  
**Sponsorship Opportunities**

# About ur Event

The **Youth Empowerment Summit (YES)** is an annual convening, produced by the **California Coalition for Youth (CalYouth)** and held in Sacramento. **YES** brings together young people, community leaders, and youth service providers from around California to explore, learn, share, advocate, and work collectively to prevent, intervene, and end youth homelessness. The summit provides a platform for passionate and inspiring young people, leaders, and community members to connect and collaborate on solutions to accelerate strategies, programs, and approaches that reflect what youth want and need.

**YES** attendees can attend workshops, interact with speakers and panelists, hear from elected officials, learn about government youth-focused initiatives, ask questions, and participate in networking opportunities. At the conclusion of **YES**, young people and community members will have built a solid peer network and be equipped with knowledge, skills, and abilities to strengthen and resource their communities and youth programs.



**45 years strong**, CalYouth's mission is to improve and empower the lives of California's youth, focusing on youth experiencing homelessness, disconnection, and instability. Through advocacy and partnerships, we're impacting public policies, programs, services, and investments so that every youth in California receives the services, resources, supports, programs, and caring people they need to live and thrive.



YOUTH  
EMPOWERMENT  
SUMMIT

# Sponsorship Levels

Benefits	Presenting \$30,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
"Presented by" status	x				
Workshop/Booth/Focus Group	x	x	x		
Logo/name in event program	Logo	Logo	Logo	Name	Name
Logo/name and link on website	x	x	x	x	x
Verbal Acknowledgement	x	x	x	x	x
Complimentary Event Registration	5	4	3	2	1
Summit Program Ad Page	Full	1/2	1/2	1/4	1/4
Social Media Mentions	x	x	x	x	x



Logos and Ads must be submitted by 4/3/2025. Please submit (tiff, jpeg, pdf) by e-mail to: [YES@calyouth.org](mailto:YES@calyouth.org)

For modified and in-kind donation opportunities, please email: [YES@calyouth.org](mailto:YES@calyouth.org) or call: (916) 514-4471.

Sponsorship is tax-deductible to the extent allowed by law. California Coalition for Youth is a 501(c)(3). Tax ID: #94-2607710.



# Exposure



## YES 2025 Attendees (200 capacity) + Guests

Youth (ages 12-24) and Adults (age 25+) will be in attendance. Guests will consist of government officials, executive leadership personnel, nonprofit organization personnel, and community members throughout California.

## 415,000 Media Impressions

Sponsors will be shared with CaYouth's audiences through social media and other media, such as television, radio, online, partnerships, podcast, and email.



**“Everything about the event was empowering, inspiring, and encouraging. *I love the event.*”**  
-Youth 25'

Youth from YES 2025 expressed how much they enjoyed networking with the amazing people who attended. The workshops and talks were everything they needed, from housing and health, legislative visits, to tea healing. The Summit provides a space for all attendees to learn, heal, grow, and play together.

California  
Coalition for Youth  
50 YEAR ANNIVERSARY

Youth Homelessness Address



YES Resource Partner

CA Youth  
CrisisLine  
800-843-5200 • We hear you

# Become a

2  
★  
2  
6



# Sponsor

Select your sponsorship level below.

Presenting .....	\$30,000
Platinum .....	\$10,000
Gold .....	\$7,500
Silver .....	\$5,000
Bronze .....	\$2,500
OTHER _____	\$ _____

A portion of your sponsorship is tax deductible to the extent allowed by law. Tax ID #94-2607710

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Exp Date: \_\_\_\_\_ CVV (3 or 4 digit code): \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable to:  
California Coalition for Youth

Check the Box to Donate your tickets to support a youth/young adult to attend YES.

**MAIL TO:** P.O. Box 161448  
Sacramento, CA 95825  
**ATTN:** CalYouth-YES

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If print-ready artwork and logo are received after the deadline date, the artwork will be created by our graphic design team.